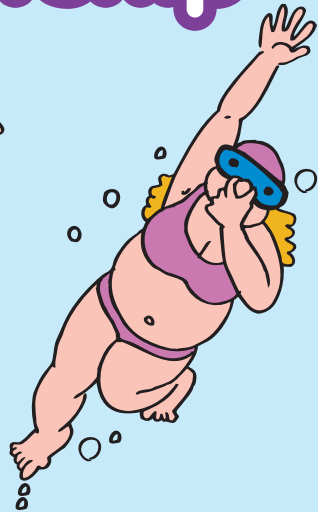




# Be recognised for all your efforts and sponsorship



Come & swim  
with us 3rd-7th  
October 2018



# Taking part? Then be recognised



If your company is participating in this year's Swimathon then make sure you are recognised with a corporate award that highlights your fundraising achievements and shows that your business supports the local community.

This year's Swimathon is raising funds for the Le Murier Village Project, an amazing project that is building four log cabins, designed to help students of the school and youth groups learn independent living skills.

In order to show recognition for the hard efforts spent raising funds to support this event, to give you something back, and to lift our contribution to the Le Murier Village Project, we have developed the Corporate Sponsor Awards scheme.

The Awards are divided into three categories based on the amount of funds raised by each organisation each year. Three levels of Accreditation Rosette have been created in recognition of these efforts.

The Rosette icon will be supplied to the corporate contact after the event and may be used in email footers, website, print media and advertising.

The Accreditation Rosette icons may also be requested via our website  
[www.swimathon.org/contact](http://www.swimathon.org/contact)

After the event, a full list of corporate sponsors who supported the event will be part of a media release to show recognition for your support.



## Gold Award Level

Awarded to a corporate sponsor who has raised more than £1,500 funds for this year's event.

### Recipients receive:

- 1 Unlimited use of the Gold Award
- 2 Logo on the main screen in Beau Sejour foyer
- 3 Additional PR in print media
- 4 Social media recognition



## Silver Award Level

Awarded to a corporate sponsor who has raised more than £1,000 funds for this year's event.

### Recipients receive:

- 1 Unlimited use of the Silver Award
- 2 Logo on the main screen in Beau Sejour foyer
- 3 Social media recognition

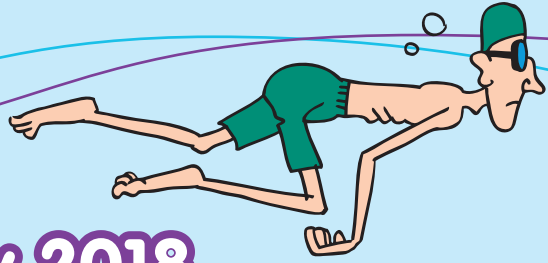


## Bronze Award Level

Awarded to a corporate sponsor who has raised more than £500 funds for this year's event.

### Recipients receive:

- 1 Unlimited use of the Bronze Award
- 2 Social media recognition



# Beneficiary 2018

The Skipton Swimarathon Committee has selected Le Murier School's Village Project to be the main beneficiary of the 2018 event. Money raised from the Swimarathon will go towards the building of four log cabins, designed to help the students of the school and youth groups learn independent living skills.

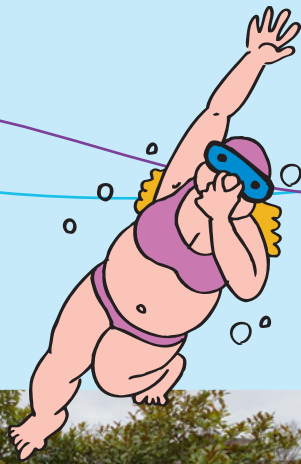
Le Murier School devised The Village after identifying that some of their students were not fully prepared for life after school. The Village is designed to simulate the real world, giving all students from the school and those in the community the opportunity to develop valuable life skills to prepare them for running their own home or to live within a supported living setting.

As part of The Village project, a hall has already been constructed which contains a classroom/workroom and a commercial kitchen, funded by the States' Education Department and Only Fools and Donkeys. When completed, The Village complex will provide overnight accommodation, various learning outside of the classroom opportunities, a pop-up shop and in time, a campsite for light weight camping that other schools and youth groups can use.

**Left to right:** Aaron Walden (Skipton), Gary Dovey of Le Murier School's Village Project and Nick Guillemette (Swimarathon Chairman)



# Last Years High Achievers



Last year we have recognised the hard work and fundraising efforts of our corporate teams with the launch of Corporate Sponsor Awards.

A gold award was presented to **Grow Limited** who raised in excess of £1,500. A charitable organisation themselves, GROW entered a team in the Swimathon and set a great example to others with their fundraising efforts.

Local law firm Collas Crill were last year's only recipient of a Silver Award, raising over £1,000. RBSP and IPES were also recognised with a Bronze Award for fundraising over £500.

We are thrilled to have honoured the award winners, who demonstrated great community spirit and commitment to the cause and hope to see them return to the pool next year.

**Left to right:** Glenn Brehaut (Supervisor), Roger Lawrence and Tom Lowe (Attendees), Eddie Higgins (Manager), Nick Guillemette (Skipton Swimathon Committee Chairman), Simon Ozanne (Attendee), Aaron Walden (Skipton International commercial manager), Sam Winterflood and Jonathan Hodgkinson (attendee).



Visit [www.swimathon.org](http://www.swimathon.org) to see how you can dive in